

## Our clients' actual needs come first.

Unfortunately, many insurance companies rely too heavily on automated and electronic processes and spend less time learning about their clients and their circumstances. With over 15 years in the industry, our founders have experienced first hand this discouraging practice. Wanting to change these business practices to better service their clients, they formed Ford Insurance, an independent insurance agency. At Ford Insurance, our clients' *actual* needs come first, and we can't know what these needs are without first getting to know our clients.



"I have dealt with many different Insurance Companies, always big names that come with big (\$\$) quotes. I called the Ford Insurance Agency and was pleased to receive several affordable quotes for my car insurance. They were able to place me with a reliable company and save me money!"

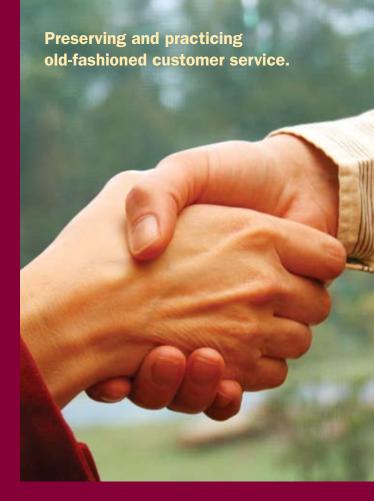
Josephine Harwood, North Providence, RI

"The Ford Insurance Agency has exceeded my expectations on the service that was provided. Not only did the they save me money, but I felt as though they truly cared about the welfare of my family in today's tough economic times."

Alicia C. Wheeler

"Switching my personal and business accounts to the Ford Insurance Agency was not only made easy but saved me money as well. Thanks for all your help and I look forward to continually working with you in the future."

**Joe Lomastro,** President Sign-A-Rama, North Kingstown





Your Trusted Insurance Advisors

23 North Road, Suite A-28, Peace Dale, RI 02879

t: (401) 284-1984 f: (401) 284-1985 c: (401) 578-7512

e-mail: pford@fordinsuranceonline.com

FordInsuranceOnline.com



Your Trusted Insurance Advisors

## We like to think of ourselves as **Insurance Advisors**,

pinpointing the best personal and commercial insurance products for our clients.

We listen. We listen to you. We learn about you and your situation. In being good listeners and asking the right questions, we uncover your actual needs. Many people and businesses have too much insurance coverage in some areas and not enough in other areas. Every person, every family, and every business is unique. We ensure that you have the appropriate types of insurance and amounts of coverage for your particular needs.

We educate. It is important that you understand the options available to you, and that we answer any questions you may have. The best decisions are informed decisions, and together we will determine the best insurance solutions for you or your business.

We advise. Once you understand your options, we'll give you our recommendations. As veterans in the insurance industry, we know well the companies we use and the products they offer. Also, we most likely have helped others with needs similar to yours. So you can have the utmost confidence in our recommendations.

We care. That's precisely why we became an independent agency. We are not locked into offering products from only one insurance company. Nor are we required to meet some predetermined sales figure to satisfy a performance requirement. For us, it's not about sales or numbers. It's about you and what you need. This philosophy is the key to both our success, and the mutual high regard that we share with our clients. When managing clients' claims, Ford Insurance goes above and beyond "standard processing". With over 15 years experience handling claims, our claims expert has your best interests in mind and will work closely with you to help you through the process.





Ford Insurance has gained the trust of our many gratified clients by providing this old-fashioned customer service of listening, educating, advising, and most importantly, caring.

**Call us for a comprehensive insurance evaluation today!** Ensure that you've got the appropriate insurance coverage and see how we can make a difference for you or your business.

## Ford Insurance accesses extensive lines of personal and commercial insurance, including life insurance for clients of all health risks.

We partner with a diverse network of insurance companies through our memberships with SAN (Satellite Alliance Network), SIAA (Strategic Insurance Alliance Association), IIARI (Independent Insurance Agents of Rhode Island, and Trusted Choice. This ability to "comparison shop" enables us to find the best coverage to satisfy your personal and business insurance needs at the most competitive costs. Some of the leading companies we work with are Hartford Insurance, MetLife, Peerless, Travelers, Providence Mutual, GMAC Insurance, Fireman's Fund, National Grange, and others.

## Types of Insurance

tnat we sell:	P	©
Automobile Insurance	х	х
Boat Insurance	х	х
Bonds		х
Condominium Association	х	х
Contractors Insurance		х
Equipment Insurance		х
Equipment Floaters		х
Garage Keepers		х
Homeowner Insurance	Х	
General Liability		х
Life Insurance	Х	х
Manufacturer		х
Motorcycle Insurance*	Х	х
Property Insurance	Х	х
Printer Insurance		х
Retailer Insurance		Х
Restaurant Insurance		Х
Umbrella Insurance	Х	х
Workman's Compensation		х

- (P) = Personal Insurance
- **©** = Commercial Insurance
- \*Including ATVs, jet skis, dirt bikes.